

MEDIA ANNOUNCEMENT

INNOVATIVE COMMUNITY FUNDRAISING INITIATIVE RETURN AND EARN CHARITY PARTNERSHIP



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Little Wings is a non-profit organisation that provides free, professional, safe flight and ground transport services for seriously ill children in rural and regional NSW and the ACT. Little Wings strive to ease the journey and help sick children access specialised medical services and treatments that are only available in major cities or towns. We do everything we can to support families by easing the financial burden, emotional strain and travel fatigue that they experience due to the long-distance travel associated with receiving vital medical treatment. The services Little Wings offer is made possible by an amazing network of volunteer pilots, drivers and event staff.

LITTLE WINGS RETURN AND EARN LAUNCH - 10TH MAY @ 6AM - 9AM

<u>WHERE:</u> Return and Earn machine at Auburn Youth Centre in Lidcombe, Wyatt Park Sports Complex, Church Street.

DATE & TIME: FRIDAY 10TH MAY, 6AM - 9AM.

HOOK:

Little Wings will be selected as the statewide Major charity partner with Return and Earn. From now until October, our goal is to recycle 1,000,000 bottles and raise \$100,000 over the next 6 months. Strongman Troy Conley-Magnusson will be pulling a Return and Earn truck full of bottles and cans, with the weight of this truck equivalent to that of 1,000,000 cans and bottles; that is approximately 14 tonnes of recycled units.

Your support would go a long way to helping us raise awareness for the Little Wings mission but also the importance and impact of recycling in caring for the planet. We would love to have your energy and presence at such an event, and hope that you and the team might consider coming down to see Try in all his glory.

Special Guests: Armani, Hon. Jihad Dib MP, Josh Reynolds, Clare Pearson CEO Little Wings and Troy Strong Man Conley-Magnusson



ONE EMPTY CAN WEIGHS 14 GRAMS = 1 MILLION EMPTY CANS WEIGHS 14 TONNES (14,000KGS)

INTRODUCING ARMANI - FROM GULARGAMBONE, NSW - AMBASSADOR

This girl is pure sunshine... resilient, positive and empowered. A country kid through and through. But it has not always been the case, at 5 years old she endured third degree burns to her body, limbs and face... the remaining healthy skin on one leg and her head used to generate skins graphs. She recycled 1000 bottles and cans and was the first one ever to make a Return and Earn donation to Little Wings, back in 2021.

Today she is encouraging everyone in NSW to recycle and donate some of their empty bottles or cans to support our work and help seriously-ill country kids and their families..



LITTLE WINGS 2023 FACTS

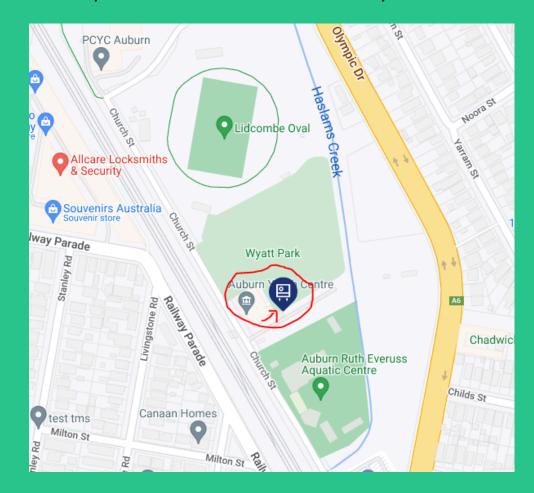
- Over 750,000 kms in the air and on the road.
- Missions completed: 2,071
- Number of Medical Wings Clinics: 74
- Number of children supported via Little Wings missions: 5,159
- States: NSW, ACT, QLD, NT, VIC
- Number of regions: 71
- Volunteer Hours: 15,235
- Fleet: 4 Baron Planes
- Hangers: 3 Bankstown Airport, NSW; Cessnock Airport, NSW;

- Archerfield Airport, QLD
- Over 90% volunteer based





RETURN AND EARN MACHINE AT AUBURN YOUTH CENTRE IN LIDCOMBE, WYATT PARK SPORTS COMPLEX, CHURCH STREET.



AMARNI'S STORY

